



COUGARS SPORTS SPONSORSHIP LEVELS

(Half of cost goes to player fees and half to team)

\$1000 COUGAR ELITE Sponsor

- 2-4 Monthly **Social Media** Mentions (FB, IG, X)
- Rotating Weekly **Sports Blog Sponsor**
- **Website Text Hyperlink** on CEC Athletics
- **Full Page Size Ad** in 3 digital (seasonal) distributed to school via email (1,800 emails) & 1 cumulative printed sports program
- **200x300 web banner** on choice of CEC sport

\$500 COUGAR LEGACY Sponsor

- 1x Month **Social Media** Mention (FB, IG, X)
- Rotating Weekly Sports **Schedule Graphic Sponsor**
- **Website Text Hyperlink** on CEC Athletics
- **Half Page Size Ad** in 3 digital (seasonal) distributed to school via email (1,800 emails) & 1 cumulative printed sports program

\$350 COUGAR SPIRIT Sponsor

- Quarterly **Social Media** Mentions (FB, IG, X)
- **Website Text Hyperlink** on CEC Athletics
- **Quarter Page Size Ad** in 3 digital (seasonal) distributed to school via email (1,800 emails) & 1 cumulative printed sports program



COUGARS SPORTS SPONSORSHIP ADD-ONS

(A portion goes toward athlete, varies based on add-on)

Add-ons available on a limited basis.

BANNER WEBSITE AD WITH HYPERLINK - \$500

- 300 x 200 Banner placed on the Sports Program of your choosing linking to your business

Banners currently available on Cross Country, Golf, Track...

SIGNAGE SPONSORSHIPS

- Sponsor recognition via announcer at all home games

YARD SIGNS - \$100
home soccer games,

GYM BANNERS - \$400
at Victory Baptist Church - volleyball & boys/girls basketball

FENCE BANNERS - \$400
Choose: baseball at Skyview Park or softball at Jtown High School

TENT CANOPIES - ??

- branded CEC and your business - used at cross country meets, golf matches, archery tournaments, track meets, and athletic events

CEC EVENT SIGNAGE SPONSOR - \$250 AND UP

- Fall Festival, Spring Picnic, Trivia Night, Golf Scramble
Contact Athletic Dept for details.



CEC COUGAR SPORTS SPONSORSHIP FORM

*Questions? Contact CEC Athletics Department
at sports-sponsorships@christianconsortium.org*

Business Name: _____ Date: _____

Business Address: _____

Business Contact: _____

Contact Phone Number: _____

Contact Email Address: _____

Athlete's Name & Sport: _____

SELECT SPONSORSHIP LEVEL:

☐ \$1000 COUGAR ELITE ☐ \$500 COUGAR LEGACY ☐ \$350 COUGAR SPIRIT

ARE YOU INTERESTED IN SPONSORSHIP ADD-ONS?

Our athletic department will reach out with additional information.

☐ Web Banner - Sport(s) _____ ☐ Event Sponsorship
☐ Signage Sponsorship - Sport(s) _____ ☐ CEC School Partnerships

NEXT STEPS:

- Make checks payable to CEC.
- Forms may be returned via soliciter or emailed to sports-sponsorships@christianconsortium.org
- Our athletic department will reach out with any additional information and to collect necessary artwork and logos.



Christian Educational Consortium (CEC) is a hybrid, Christian school offering collegiate style academics for home-educated students in grades 6-12. CEC's unique model offers rigorous academics alongside comprehensive extracurricular programs including competitive sports.

Academics are our number one priority but we believe that successes on the playing field carry to the classroom and vice versa. More importantly, both are necessary as we strive to prepare students to become successful, contributing citizens in a highly competitive society. Currently, we compete in 10 sports against local public and private schools as well as homeschool teams.

CEC COUGAR SPORTS PROGRAMS

FALL SPORTS

Cross-Country
Golf
Boys & Girls Soccer
Volleyball



WINTER SPORTS

Archery
Boys & Girls
Basketball
Swimming



SPRING SPORTS

Baseball
Softball
Tennis
Track & Field



HOW YOUR SPONSORSHIP WILL HELP

Practice & game facility rental fees, game/meet/tournament entry fees, team equipment, uniform costs, travel expenses, operational and administrative costs.

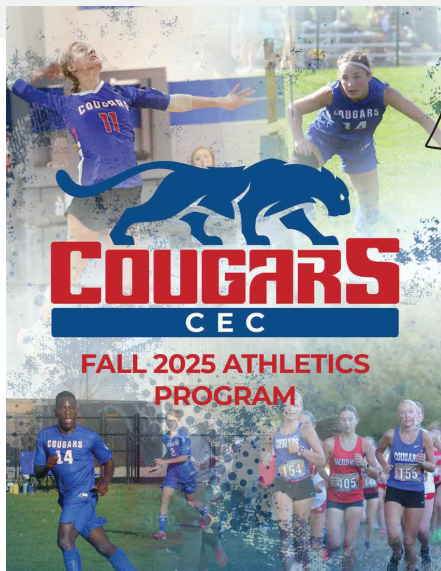
SPONSORSHIP BENEFITS

- **TARGETED BRAND VISIBILITY**
600+ students, 3300+ combined social media following, 350 student athletes, regional games/events/tournaments and more.
- **COMMUNITY GOODWILL**
Come alongside CEC in the goal of developing hard-working, Christian young men and women.
- **DIRECT IMPACT ON STUDENTS & FAMILIES**
You are providing essential resources for student athletes and removing financial barriers that allow more athletes to participate.
- **TAX BENEFITS**
All sponsorships are tax-deductible.

CEC SPONSORSHIP EXAMPLES

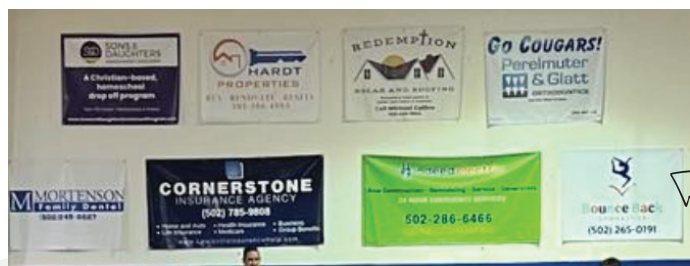
COUGAR SPORTS PROGRAM

Published 3x year digitally to 1,400 students/families and 1 cumulative printed for all athletes & more



CEC-SPORTS SOCIAL MEDIA RECOGNITION
1,200+ followers

SPONSOR BANNERS ON INDIVIDUAL SPORTS PAGES
available for all sports, links to your business



BANNERS BASKETBALL & VOLLEYBALL GAMES
Other signage available for different sports



CEC BY THE
NUMBERS



600+
students in grades 6-12



400+
families from
50-mile radius



350
student athletes



2,100+ followers
CEC School social
1,200+ followers
CEC Sports socials



Sports Program
Distribution
1,400+ digitally
500+ printed